

PALLIATIVE CARE AWARENESS & EDUCATION DAY

EVENT DETAILS AS APPROVED BY SUBCOMMITTEE

The following were approved by the Advisory Council on Palliative Care and Quality of Life subcommittee to be approved by the full council.

Event date: Nov. 17, 2023, 8 am to 1 pm

This date for Palliative Care Awareness & Education Day was approved during the Oct. 16, 2023, meeting. The original date of Nov. 15, 2023, was changed because of a conflict with Project ECHO, which will be the organization ensuring the event participants can earn continuing education credits. The event will be held entirely online/virtual.

The subcommittee vetted out the logistics of planning a public portion of the event and decided that with the short amount of planning time that it would be best not to include a public portion for this event. Rather, the subcommittee recommends discussing a future public awareness event.

Speakers and topics

1. 8:00 am – Nevada POLST. Presenter: Clevis Parker
2. 9:00 am – Deprescribing. Presenter: Achille Tiam
3. 10:00 am – Pediatrics. Presenter: Angela Berg
4. 11:00 am – Ethics. Presenter: Mary-Ann Brown
5. 12:00 pm – Palliative Care Outcomes. Presenter: Rory Farrand, MA, MS, MSN, APRN-BC, vice president for Palliative and Advanced Medicine, [National Hospice and Palliative Care Organization](#) (NHPCO).

In addition to approving the above, the approved action by the subcommittee permits Chair Kim Anderson-Mackey to change speakers, topics and time slots in the event of an unforeseen event (such as a speaker cancellation or change in availability).

Event marketing

The subcommittee approved a motion to designate Kim Anderson-Mackey and HCQC support staff to create, review and disseminate marketing materials (flyer, emails, web content, social media) promoting Palliative Care Awareness & Education Day to interested audiences (health facilities, licensing boards, prior year attendees). Marketing materials will largely mirror those used for the 2022 event with modifications made as necessary, and will use the existing Palliative Care Council logo; the new Division of Public and Behavioral Health logo; and the University of Nevada School of Medicine Project ECHO logo.

The subcommittee also approved a motion to authorize spending no more than 50 cents per color copy and order no more than 200 copies of a flyer to be created by a graphic designer chosen by Kim Anderson-Mackey at a rate of \$45 an hour for no more than two hours of work.